

MEET YOUR VIRTUAL SHOWROOM



TEAMS

Complete your company profile and add your company reps in one convenient place.

NOTIFICATIONS

Manage your requests and view all incoming notifications. To review your current or pending meetings, you can also view **"my schedule"** on the left side of your homepage.

SCHEDULE MEETINGS

Complete this easy-to-use form to send a new meeting request with a message.

COMPANY VIDEO

Upload a company video to show attendees an overview of your company, products and services. Need a vimeo or YouTube link? We can help!

COMPANY PROFILE

Customize and complete your company profile to help get matched with attendees interested in your products & services. Attendees are matched based on their profile and what they are searching for in the platform.

ENGAGE YOUR TEAM

Depending on your package level, choose up to 5 representatives from your company to participate and hold meetings with attendees. Add your team members through **"Teams"** (in the top right corner of the screen.)

LIVE DEMO PRESENTATION

If you've purchased a Live Demo Presentation, your session details will appear in your showroom prior to the session so attendees can add to their schedule. The on-demand video will also be accessible here.

UPLOAD PRODUCT INFO

Load product images, descriptions and categories so attendees can easily discover your products & services and learn more. Product details will also be used to match your company to attendees.

The Clarion Fire Rescue Group
Brands



GET IN TOUCH

Clarion Events Representative
Ashley Roina

Date
Monday 09/07/2020

Time
8:30am - 9:00am (America/New_York)

Location
Virtual Meeting Room - Sep 7 - 11

Personal Message
Why would you like to meet? Adding a personal message increases acceptance rates by 30%

Details

Website
<https://www.fdic.com/>

Product Categories
Ambulances, Educational Materials, Colleges, Training Services & Equipment, Fire Service Industry Associations & Organizations, Rescue Tools & Equipment, Technologies, Computer Services & Software

Summary
Clarion Event's Fire & Rescue Group provides critical cutting-edge firefighting and emergency medical service news, education, equipment and hands-on training. Through our industry-leading publications, digital media and events the Fire & Rescue Group covers the latest developments and standards in apparatus and equipment, clinical breakthroughs, and training for firefighters, EMTs, paramedics and those professionals serving in the Fire & EMS Industries.

Exhibitor Representatives

Ashley Roina
Director of Audience Matchmaking at Clarion Events

Sessions Sponsored

MAYDAY MONDAY: TIPS AND TECHNIQUES FOR FIREFIGHTER SURVIVAL

27 July 2020 • 13:00 - 14:00 (America/New_York)

Walkaround/Webinar **FDIC**

Tony Carroll

Products

Thermal Lining


MEET THE PRODUCT LISTINGS



Thermal Lining

Product

Comfort in Motion

 Interested

 Skip

PRODUCT IMAGE

Upload product images, sized at 1000 x 1000 pixels. We have videos and resources to help you resize if needed!

PRODUCT NAME & HEADLINE

Include a detailed name of the product and draw interest with a brief product headline.

ATTENDEE INTEREST

Attendees can mark each product as 'interested' or 'skip.' This engagement helps refine their personalized recommendations while providing you a list of attendees interested in your products to connect with.

PRODUCT DETAILS

Include as much information as possible to give attendees details on your product/ service specifications to generate product interest for follow-up conversations - include direct website link, product categories, detailed summary and embedded video.

COMPANY SHOWROOM

Each product listing includes the company the product belongs to so attendees can go directly to the Company Showroom or mark the entire company as 'interested' or 'skip'.

COMPANY REPRESENTATIVE

Connect a specific company representative to each product so buyers can connect directly with the correct representative.

Details

Website

www.fdic.com/products

Categories

PPE

Summary


Helps to reduce the chance of heat stress and keeps you cooler on the job.

Brand



The Clarion Fire Rescue Group

Brands

 Interested

 Skip

Exhibitor Representatives



Ashley Roina

Director of Audience Matchmaking at Clarion Events

 Interested

 Skip

MEET THE COMPANY REPRESENTATIVE PROFILE

ATTENDEE ENGAGEMENT

Attendees can also mark your representatives as 'interested' or 'skip' to continue to refine their recommendations and drive potential leads to your company .

COMPANY REPRESENTATIVE PROFILE


- Profile Picture: put a face to the name!
- Name
- Title

SCHEDULE MEETINGS


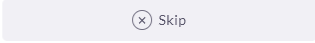
Attendees can use this easy-to-use form to send a new meeting request with a message to members of your team, individually.

REP DETAILS

Members of your team can give background on their role, products & services they represent and more.



Ashley Roina
Exhibitor Representative
Director of Audience Matchmaking at Clarion Events


 

Details

Summary

Ashley is the Director of Audience Matchmaking at Clarion Events!

Brand

 **The Clarion Fire Rescue Group**
Brands

[Show more](#)

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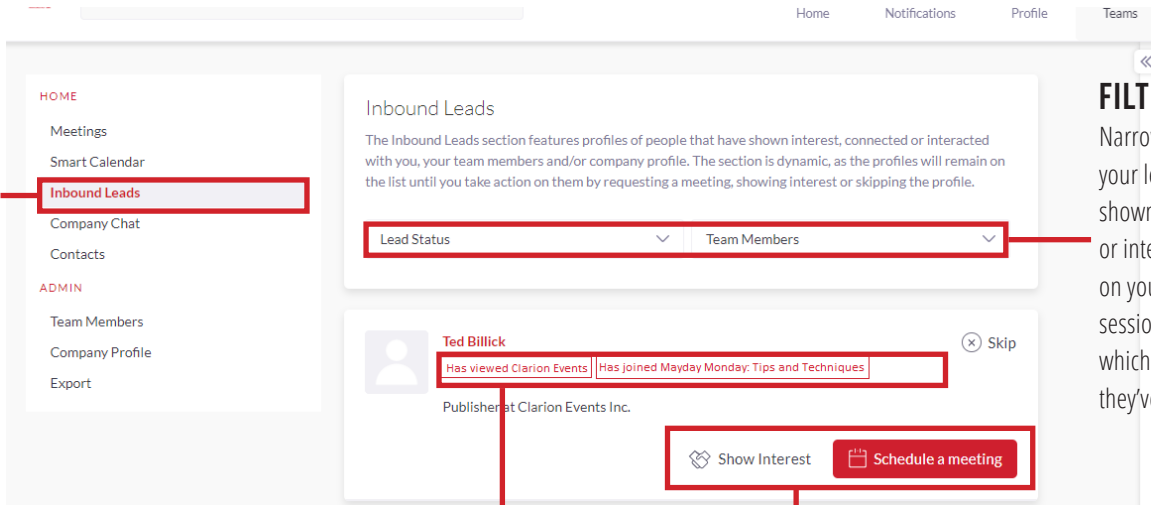
Why would you like to meet? Adding a personal message increases acceptance rates by 30%



YOUR COMPANY INFORMATION

Attendees viewing company representatives can also get more information and a direct link to your Company Showroom.

MEET YOUR VIEW OF INBOUND LEADS



MENU ACCESS

Regularly check your leads easily from your main menu.

FILTER YOUR LEADS

Narrow down the view of your leads by if they have shown interest, connected, or interacted with anyone on your team, products or sessions. You can also filter by which of your team members they've connected with.

HOW DID THEY BECOME A LEAD?

Understand more about the buyer and their actions - did they view one of your products, attend one of your sessions? This helps guide you in your outreach to the buyer!

CONNECT

Connect with your leads by showing interest in return or scheduling a meeting. Don't forget to add a personalized message to your request!